

2016 GHANAFEST SPONSORSHIP PACKAGE

Ghana National Council of Metropolitan Chicago

Ghanafest is a one-day, annual event held on the last Saturday of July and sponsored by the Ghana National Council of Metropolitan Chicago and 13 other organizations in the Chicago area. It is a Ghanaian festival showcasing Ghana's culture, fashion, food and music. The event attracts about 5,000 attendees each year. The breakdown of attendees are; 50% African · 30% African-American · 20% Caucasian · 70% families · 30% singles · 40% male · 60% female .

The festival celebrates the history and culture of that West African nation, Ghana, formerly known as the Gold Coast and recognizes the special bond of unity between Ghana and the United States. Ghanafest is rife with the sights, sounds and smells of the native western coast of Africa from which its traditions hail. Local chieftains, queen mothers, their princes, princesses, and other court members parade majestically in opulent regalia. Drums beat out rhythmic melodies. Vendors display and sell African art and crafts. Regional cuisine is dished out as liberally as the hospitality. There is dancing and merriment, art and excitement, and, most important of all, thanksgiving for the abundance of the camaraderie of spirit inherent in this annual festival. This year the organizers of Ghanafest, the Ghana National Council of Metropolitan Chicago will showcase a booth dubbed "Ghana Village" which would show documentaries of some of the industries in Ghana and will also show documentaries of Ghana's tourism industry and investment opportunities in the country. Interacting with the Ghanaian community members in Chicago and all over the United States will expose non-Ghanaian attendees to the hospitality of the Ghanaian people.

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Join us in celebrating Ghana and its rich culture.

The vision of the Council is:

1. Build or lease a Ghana Cultural Center or Ghana House where activities for the Ghanaian Community are held. When the center is acquired Ghanaians would not need to rent hotels and banquet halls for their activities. This will also mean revenue from Ghanaian expenditures come back to build the community. The Cultural Center will also serve as a Ghanaian community center for Ghanaian and non-Ghanaian youth social and school activities. The Center will also serve as a food pantry for the homeless in the Chicago area regardless of ethnicity.
2. The appointment of a Counsel-General for the Ghanaian population in the Midwest is also a priority of the Council.
3. Make every Ghanaian in the Chicago Metropolitan Area self-sufficient by providing amenities and the tools to live comfortably in the area.
4. Provide every senior without life insurance with affordable life insurance.
5. Provide every college and high school student with a mentor in the Ghanaian community.
6. Provide Ghanaian businesses the support needed to upgrade and maintain a successful business
7. Help every able Ghanaian in the community find a job.
8. Provide new Ghanaian residents with temporary housing.
9. Educate Ghanaian and non-Ghanaians in Ghanaian culture, music and fashion.

ADVERTISING & SPONSORSHIP OPPORTUNITIES

The Ghana National Council of Metropolitan Chicago thanks you in advance for your support

Advertisements are available as follows::

PACKAGES

Partner Sponsor	-	\$15,000.00
Gold Sponsor	-	\$10,000.00
Silver Sponsor	-	\$ 5,000.00
Bronze Sponsor	-	\$ 2,500.00
GNC Sponsor	-	\$ 1,500.00

Sponsorship requested:.....Amount enclosed.....Ad copy enclosed.....

Company.....Contact.....

Name.....Phone.....

Address.....Contact email.....

PLEASE RETURN FORM AND PAYMENT TO:

The Business Manager

Ghana National Council of Metropolitan Chicago

23035 East Drive, Richton Park, IL 60471

For any questions please contact the Business Manager by email at freq67@sbcglobal.net

PARTNER SPONSOR

\$15,000.00

- Recognition as “Gold Sponsor” at ALL GNC events**
- Table with 2 chairs and corporate materials at ALL 2016 GNC events**
- Backdrop of corporate logo at ALL GNC events**
- 10 minutes remarks at ALL GNC events**
- Booth, Table, 2 Chairs at Ghanafest 2016**
- 15 complimentary tickets at Ghanafest 2016**
- Corporate Ad on GNC website for 2 years**
- Large Plaque with Contribution**
- Front Page Ghanafest 2016 Ad Book AD**
- Logo on all Ghanafest 2016 event marketing materials**



GOLD SPONSOR

\$10,000.00

- Recognition as “Gold Sponsor” at ALL GNC 2016 events**
- Backdrop of corporate logo at ALL GNC events**
- 5-10 minutes remarks at ALL GNC events**
- Private Booth, Table, 2 Chairs at Ghanafest 2016**
- 10 complimentary tickets at Ghanafest 2016**
- Corporate Ad on GNC website for 1 year**
- Large Plaque with Contribution**
- Back Page Ghanafest 2016 Ad Book AD**
- Logo on all Ghanafest 2016 event marketing materials**

SILVER SPONSOR

\$5,000.00

- Recognition as “Silver Sponsor” for Ghanafest 2016**
- Booth, Table, 2 Chairs at Ghanafest 2016**
- Corporate AD on GNC website for 1 year**
- 5 Complimentary Admission Tickets to Ghanafest 2016**
- Medium Plaque with Company Contribution**
- Full Page Ad in Ghanafest Ad Book AD**
- Booklet**

Bronze Sponsor

\$2,500.00

- Recognition as “Bronze Sponsor at Ghanafest 2016**
- Booth, Table, 2 Chairs at Ghanafest 2016**
- 5 Complimentary Admission Tickets to Ghanafest 2016**
- Full Page Ad in Ghanafest 2016 AD Book**

GNC Sponsor

\$1,500.00

- Booth, Table 2 Chairs at Ghanafest 2016**
- 5 complimentary tickets to 2016 Ghana fest**
- Full Page Ad in Ghanafest 2016 Ad Book**